



Bawdy 'No Good TV' Dominates YouTube

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By JAKE COYLE, AP Entertainment Writer

Meet the Howard Stern of YouTube.

A Web site named No Good TV, <http://www.ngtv.com>, has entered the online video fray with clips advertising skin, raunchy humor and "uncensored" videos for mature audiences. The relatively tame universe of YouTube, with its cute cats and Mentos hijinks has recently been overrun by the popularity of videos posted by No Good TV.

The site boasts the slogan: "Putting the F-U back into FUN."

Though No Good TV opens with a notice saying you must be at least 18-years-old to enter, the site is a frequent contributor of videos to YouTube, which has no age limit unless videos are specifically restricted.

In the past week, NGTV videos have attracted millions of viewers on YouTube and accounted for four of the top eight most-viewed clips. Their popularity has been fueled by thumbnail photos of scantily clad women (including Jessica Alba and Jessica Biel), usually taken out of context from movie footage.

No Good TV and its site heavily advertise the "uncensored" quality of their videos _ a word which has become so overused that it should be censored. It specializes in movie junket interviews where the curse words fly, from both the interviewer and movie stars. Recent stars seen on NGTV include Shia LaBeouf, Kal Penn and Eva Longoria.

Hosts for the Web site's videos slip in fart jokes or sex references whenever they can. A buxom blonde interviews celebrities like rapper Chingy while lying in bed. Bands such as Fall Out Boy discuss life on tour. Other clips include movie trailers and music videos.

NGTV, based in Beverly Hills, Calif., is led by Kourosh Taj, co-president and head of programming. Its chairman of the board is none other than Gene Simmons of Kiss.

The site launched earlier this month after a beta phase, promptly drawing an article from Hollywood Reporter questioning the complicity of Hollywood studios who supply NGTV with access to the stars of its films.

A spokesman for YouTube decline to comment specifically about No Good TV, but said: "Our policy prohibits inappropriate content on YouTube. Our community understands the rules and effectively polices the site for inappropriate content." (Material deemed unsuitable for all audiences is restricted to users who have a YouTube account and who confirm their age as 18 or older.)

On Tuesday, a rap video posted on YouTube by No Good TV climbed to fifth-most-viewed of the day. Calling itself the "dirty version" of the Diplomats' rap video for "Push It," it was advertised with a thumbnail photo of two practically naked women.

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VIDEO OF THE WEEK: "Thriller" in the Philippines

Some prison inmates just want to dance. More than 1,500 in the Cebu Provincial Detention and Rehabilitation Center in the Philippines joined to choreograph their version of Michael Jackson's famous music video for "Thriller." In perfect formations, the hundreds of orange jumpsuit-clad prisoners are momentarily transformed into the dancing zombies of Jackson's classic. The CPDRC focuses on using musical workout regimens to keep the prison's culture healthy. "Thriller" _ which has been watched by a million-plus on YouTube _ and other videos of the prisoners' routines can be watched at: <http://www.youtube.com/user/byronfgarcia>.

EDITOR'S NOTE _ What's your favorite Web site? E-mail AP Entertainment Writer Jake Coyle at [fcoyle\(at\)ap.org](mailto:fcoyle(at)ap.org)

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